



# COMMUNIQUÉ DE PRESSE



Morez (Montagnes du Jura) february 6, 2018

## Transju' Entertainments 2018

BECAUSE THE TRANSJU' ISN'T JUST A RACE... BUT 3 DAYS OF FESTIVITIES !

### NEW! INTERNATIONAL NORDIC/OUTDOOR FAIR

#### > LES ROUSSES

Friday: 9:00am – 9:00pm

Saturday: 8:00am – 7:00pm

The new International Nordic fair will take place in the gymnasium (Centre Sportif des Rousses) in Les Rousses, on Friday and Saturday, February 9th & 10th.

The fair will bring together around thirty exhibitors: many sport shops and brands will be present (ski, trail, mountain bike...), but also, event organisers, non-profit organisations, ski waxing services...



#### RACE BIB DISTRIBUTION – Friday and Saturday from 9:00am to 7:00 pm

A vast area is also reserved for the 4000 Transju' racers who will come to pick up their race bibs.

All the latest and necessary track and race information will be available while discovering the new products, waxing advice (**Vola**) as well as services in the Nordic and outdoor sports world.

>Partner exhibits: **Craft, Comté, Les Magasins U, Intersport, Les 2 Marmottes, Salomon, Coureurs sans Frontières, Les Vins Henri Maire, Vola...**

>**Official Worldloppet-Julbo Lounge** including representatives of 4 Worldloppet races: Finlindia hiihto, Tartu Ski Maraton, Merino Muster, Bieg Piastow

### TRANSJU'LAND

LES ROUSSES – Friday, Saturday and Sunday from 9:00am – 7:00pm

“Transju'Land” is really the creation of an event within the Transju' event! The family of our sponsors is growing each year and the idea is to develop a village of activities to please for people of all ages!

Come check out the:

**BMW** test center,

**SMOBY** play area,

outdoor Jacuzzis,

sledding fun as

Snowman making competition (Friday)

Carnavaski (Friday at 6pm)

Coloring activities for children,

Biathlon initiation,

**Salomon** – wheel of fortune!



**SERVICE PRESSE EN LIGNE**  
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Photos et vidéos libres de droits, bien entendu disponibles sur simple demande (une demande simple, mais quand même polie si possible).

**TRANS'ORGANISATION**

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## BOIS D'AMONT – START AREA – SATURDAY AND SUNDAY

Food and refreshments will be waiting as well as our sponsor **SALOMON** to add to the animation onsite. With Alpina, official timer.

On Sunday, the tracks around Bois d'Amont promise fun and excitement with the **Rock'ski music festival** along the tracks around Les Rousses resort and the group Les Z'allume gaz will give rhythm to the passing racers!



## FESTIVAL BLANC

> Finish area – Saturday and Sunday from 11:00am – 4:00pm

Activities:

- Big screen** in the finish area,
- SMOBY** snow play area (ENJ),
- Biathlon** initiation (ESF),
- Cross-country ski and 3-person skis **initiation (ESF)**,
- Local firemen** (SDIS 25) will present their activity

**Market of local products:** meet our local artisans and local products, sharing know-how and gastronomy!

