



Morez (Montagnes du Jura), January, 17 2017

D- 24 : La Transju' in evoution

AFTER THE MAJOR SNOWFALLS IN DECEMBER, THE JURA REGION EXPERIENCED ABUNDANT RAIN FOR THE MOST FIRST WEEK IN JANUARY BUT THE SNOW FORECAST EXPECTED GIVES US A SMILE. THE NUMBER OF PARTICIPANTS HAS EXCEEDED THE MARK OF 3100 AND THE NOVELTIES PLANED FOR THIS 40TH EDITION ANNOUNCE A RACE WORTHY OF THE GREATEST.

Novelties

40 years old ... Do not we say it's the age of maturity ? As a result, the Transjurassienne operates changes :

> The development of a Nordic and Outdoor International Fair in Les Rousses, to be closer to the nordic slopes. It will be held February 9th and 10th in the Sports Center of the resort. Open to the general public, the Fair will bring together around thirty exhibits in sport equipment (ski, trail ...), accessories, services, shops... A vast area will also be reserved dor racer bib distribution for the participants of the Transju' events ; and at the same time, racers will be able to get more information about their event while discovering the new products and services of the biggest brands in Nordic skiing and outdoor sports.

> Not far from there, in fornt of the Omnibus, the partners' village « Tranju'Land » will welcome you multiple activities : a BMW test center, a Smoby space area dedicated to children, not to mention the Jacuzzi hot tubes at your disposal for a relaxing moment (remember to take your swimsuit... bathrobe will be provided !).

> As for the Transju'Classic and Transju'Marathon stadium, it will be located in the cross-country skiing start area of Les Rousses, near the information center. And that in order to be closer to the village and to get more conviviality.





D- 24 : La Transju' in evolution (...)

> Major novelty of this year :

The start of the Transju' 68 km will be given at the Village Vacances Station des Rousses. Indeed, this area brings many benefits :

- It is less exposed to climatic hazards (wind, humidity...) and is not flooded (in 2016, one of the reason of the Transju' cancellation was the flooding of the Combe du Lac stadium),
- Better snow cover and easy grooming,
- Easier traffic
- A gym to welcome participants

However, for the future and depending on conditions, the Combe du Lac stadium will always be considered as an option.

Due to current snow conditions and weather, the organising committee is working to consolidate as much as possible the snow cover from Prémanon to Les Rousses on one side and from Bellefontaine to Chapelle des Bois on the other side.

PARTICIPATION : ultimate popular race, the Transjurassienne has the advantage to host top billings, professional skiers, amateurs, all of them with a common passion : be part of a unique nordic adventure. This year again, thousands of them will be on the start line of the legendary event (closing of registrations : February 4th, 2018).

>The list of participants is available on the Transju' website :

<https://www.mso-chrono.com/list/68-la-transjurassienne-10-11-fevrier/categorie>



INFO : you will find the latest information about the event on our website www.latransju.com
A daily update allows you to follow the news related to the different events « in real time ».