



La
TRANSJURASSIENNE 2016

38^{ème} édition 13 et 14 février

COMMUNIQUÉ DE PRESSE

Morez (Montagnes du Jura), January 12 2016.
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D-30 Transju Info-Flash: Already more than 3 700 registrations!

**A month from the event, more than 3 700 competitors have registered in the Transjurassienne events:
58,7 % in La Transjurassienne 68km FT, 14,5 % in La Transju'Marathon, 6,7 % in La Trans 25FT,
16 % in La Transju'classic and 4,2 % in La Trans 25CT.**

And a few other interesting statistics can be already highlighted:

→ **81 French departments** are represented in the various events, as well as **29 nations**: Germany, Australia, Austria, Belgium, Canada, Denmark, Spain, Estonia, USA, Finland, France (of course...), Great Britain, Hong Kong, Island, Israel, Italy, Japan, Latvia, Luxembourg, Norway, Netherlands, Poland, Portugal, Russia, Slovakia, Slovenia, Sweden, Switzerland and Czech Republic.

→ The senior members of La Transjurassienne 68km FT 2016 are currently **Monique Emorine** (61 year-old, Le Creusot - 71) and **François Curie** (76 year-old, Chaude Fontaine - 25).

The most senior members of the 2016 edition are **Michelle Robin** (75 year-old, Sampans - 39) who has registered in La Trans 25CT, and our French-Finish hero **Hannes Larsson** (85 year-old) who will not only race La Transju'Marathon (48km FT) on Sunday, but also La Trans 25CT on Saturday! Hannes (see picture) has deserved 26 times the "Worldloppet Master" title, which means that he has competed in at least 260 Worldloppet events in his life...



→ The **10 active Senators** have all decided to take the start of their favorite event once again. Among them, **the Senators Jean-Claude Bernard** (Barberaz) and **Jean Quillot** (Bellegarde) are ready to take the challenge of the **UltraTrans!**

• Check the racer start-list online!

The racer start-list is available online now. For each registered skier, it offers the following information: name, age, nationality, clubs, bib number and start-line number.

→ Check the racer start-line here: www.transorg-online.ch/v2/?edition=0&name=&route=information%2Finformation&information_id=7





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• 6 new partners are joining La Transjurassienne this year!

→ Optic 2000 will meet you at... the Optician's climb!

On top of the 12 year-old partnership with passionate local opticians such as Champagnole, Pontarlier, Doubs, Les Fins and Morteau, La Transjurassienne has now developed a partnership with the 1st French and Swiss Optical network "Optic 2000"!

In order to support the French optical economy with its "Mode in France" engagement (Mode meaning fashion in French), Optic 2000 will be present at the "Optician's climb" in Les Rousses on Sunday and will offer hearing & vision tests to the numerous spectators who traditionally gather around this Transjurassienne hot spot.

These tests will also be available to the racers who will come and pick-up their bib at the Nordic Fair in Morez on Saturday and Sunday. Additionally, they will receive valuable advice regarding winter UV prevention and protection.



→ VOLA becomes the official wax provider of La Transjurassienne.

The French company VOLA based in Passy (Haute-Savoie) since 1935, is striving to develop and produce high technology waxes.

The VOLA waxing booth will be present at the Nordic Fair in Morez during bib pick-up, as well as at the different race starts to perform last-minute touch-ups...



→ Baume du Tigre for your comfort!

May the Tiger force be with the physical therapists this year! Thanks to the exclusive Baume du Tigre distributor Cosmediet, competitors will benefit from this ancestral balm made of 100% natural ingredients to relieve their possible painful muscles and joints.

Pre-race massages will be also available to the skiers at the Nordic faire in Morez during bib pick-up on Saturday and Sunday.



→ 3-star food stands!

Starting this year, the plentiful Transjurassienne food stands whose reputation goes well beyond the French border will be supplied by the

Magasins U network!

Each racer will have the opportunity to savour herbal teas such as "Boostez-moi/Boost me", "Frissons d'hiver/Winter shivers", "Antirouille/Rustproof" or one of the "volup'thés" offered by Yodie and Grison, the natural muses of **Les 2 Marmottes** manufacture from Haute-Savoie!



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→ And a slice of Marcel Petite's Comté to top it off...

On top of the Comté cheese offered by the Comité Interprofessionnel de Gestion du Comté at the food stands, the skiers will have the opportunity to taste the Fromagerie Marcel Petite's best vintage products, traditional result of centuries of passion in the Montagne du Jura, and end up their challenging day on a very tasty note...

